



Getting ready for the circular economy

Ana Fernández– 14 June 2023
PETcore Thermoforming: A path to circularity

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Getting ready for the circular economy



Agenda

Klöckner Pentaplast: Who we are

We're getting ready for the circular economy

kp Tray2Tray[®] programme

Opportunities and challenges

Over to the expert panel

Ana
Fernández

Global Innovation
Director, Food Packaging

Presenter



Scale

Leaders in high-barrier
protective packaging
and durables



2 divisions
31 plants in 18 countries
across 5 continents

Key company milestones

1965

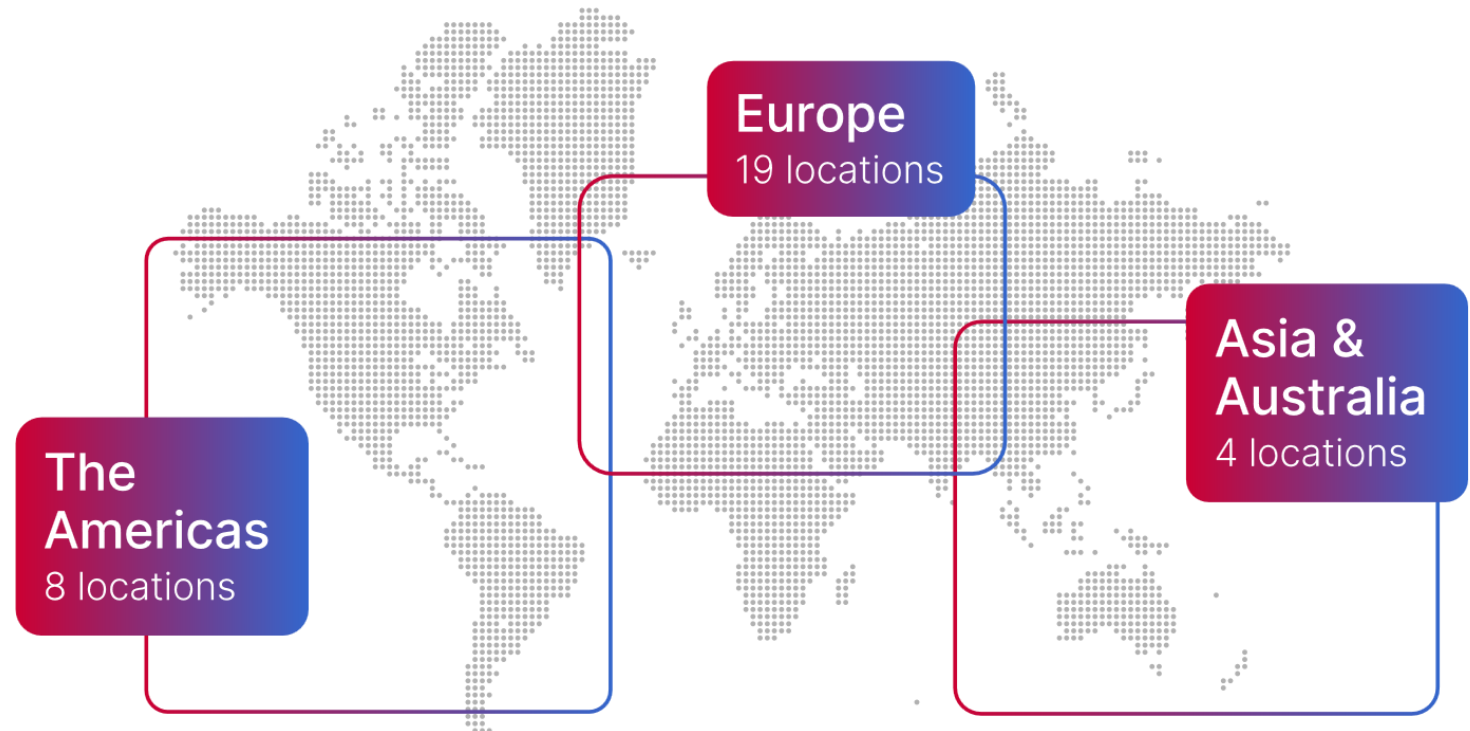
Founded in
Montabaur, Germany

1970

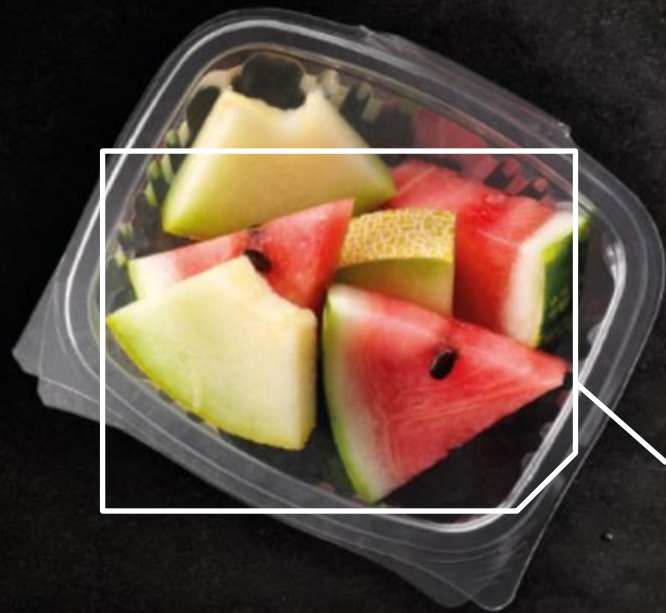
Entered North
American market

2012

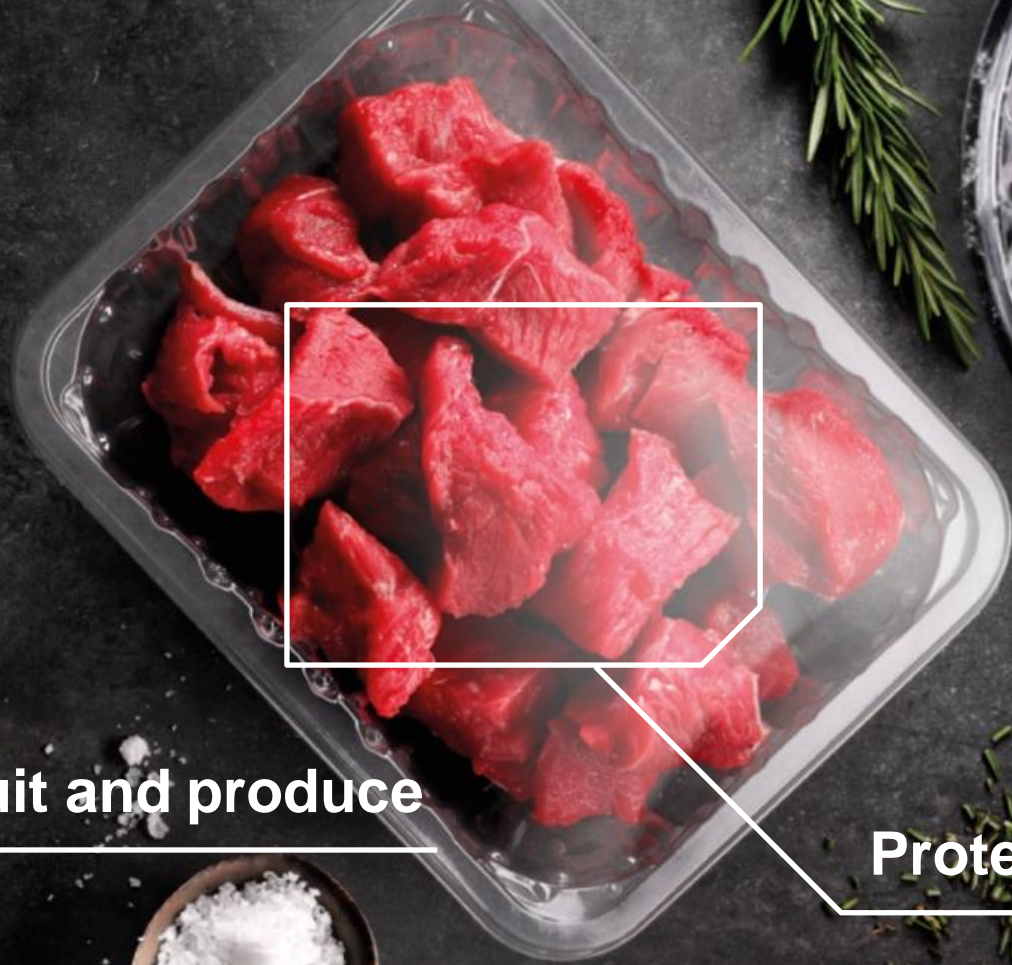
Acquired by a group of investors led by SVP Global



kp Food Packaging



Fruit and produce



Protein



Bakery



Food to go



Pharma, Health & Specialties



Health & Consumer
Products

Pharma &
Medical Devices

Home, building
and constructions

Cards and graphics

Labels



What we stand for

Our vision and promise to the world

Sustainable protection of everyday needs



Close the loop

One of the main kp priorities



- Use less virgin raw material and more post-consumer recycled material
- Encourage consumers to recycle more by working with others to improve infrastructure and incentives
- More of our products specifically designed to be recyclable and weigh less, while complying with regulations and delivering superior performance

Make all of our packaging recyclable

By 2030, 100% of our packaging will be recyclable.

- Ramping up kp's **recyclable portfolio** of products that comply with Design for Recyclability standards
- Increasing number of products that are from only **one type of plastic**
- Collaborating externally to **improve collection, sorting and recycling infrastructure**



Progress



30%

of our packaging portfolio is designed to be recyclable

>75%

Of our Food portfolio has got an alternative designed to be recycled

Use more recycled material

By the end of 2025, we will use at least 30% post-consumer recycled material in our PET packaging.

- Maximizing recycled content while **reducing the use of virgin materials**
- Setting up **initiatives to increase the supply of PCR** material
- **Establishing recycled PET** usage at scale, and explore other recycled polymers



Progress



26.5%

PCR material in
our packaging

>45%



In our Food
portfolio

RecyClass certified

Close the packaging loop

More than 700 M/year of post consumer trays into new trays

By the end of 2025, at least 30% of recycled material in our packaging will include 'Tray2Tray™' material.

- Establishing dedicated program to 'close the loop' for trays and rigid films
- Increasing the use of tray flake as kp's main goal through partnerships with local recyclers
- Working with customers and suppliers to 'push' and pull demand for PET trays



RecyClass certified

Progress



12%

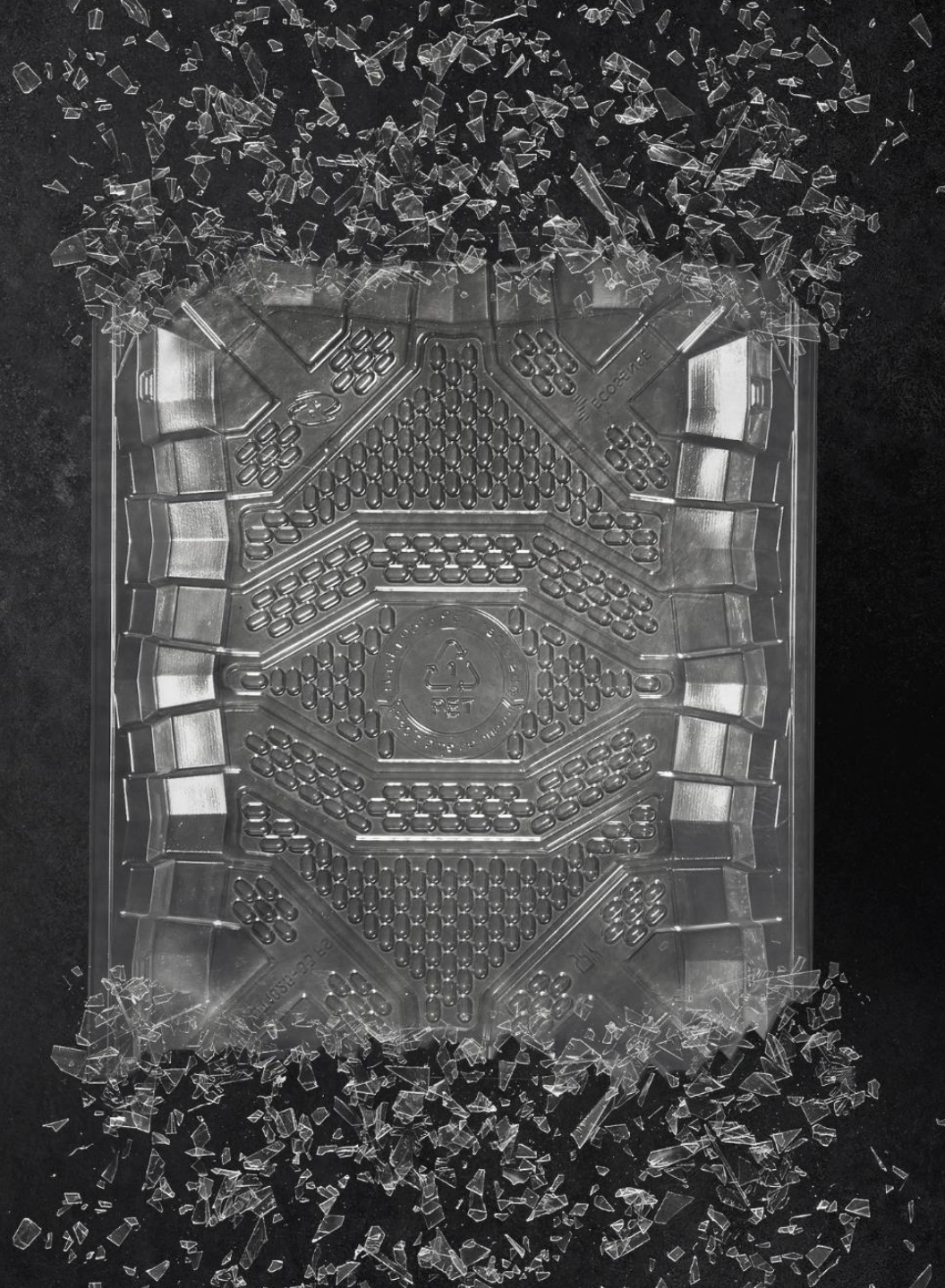
of our recycled material in food packaging is already coming from kp Tray2Tray™

Tray²Tray

Giving trays new life, time and again

Our goal is to revolutionise the recycling of food packaging, committing to a closed loop.

We are on a mission to recover used food packaging and turn it back into more of the same. Thanks to kp Tray2Tray®, our plastic trays and rigid films can come back time and again as safe, protective, fully recyclable food packaging. The possibilities are endless.





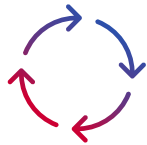
Available across our PET tray portfolio

kp Tray2Tray[®] is being rolled out across our PET tray manufacturing sites.



Third party certification

Certification and traceability ensured by external auditing of our supply chains and manufacturing sites (e.g. RECYCLAS).



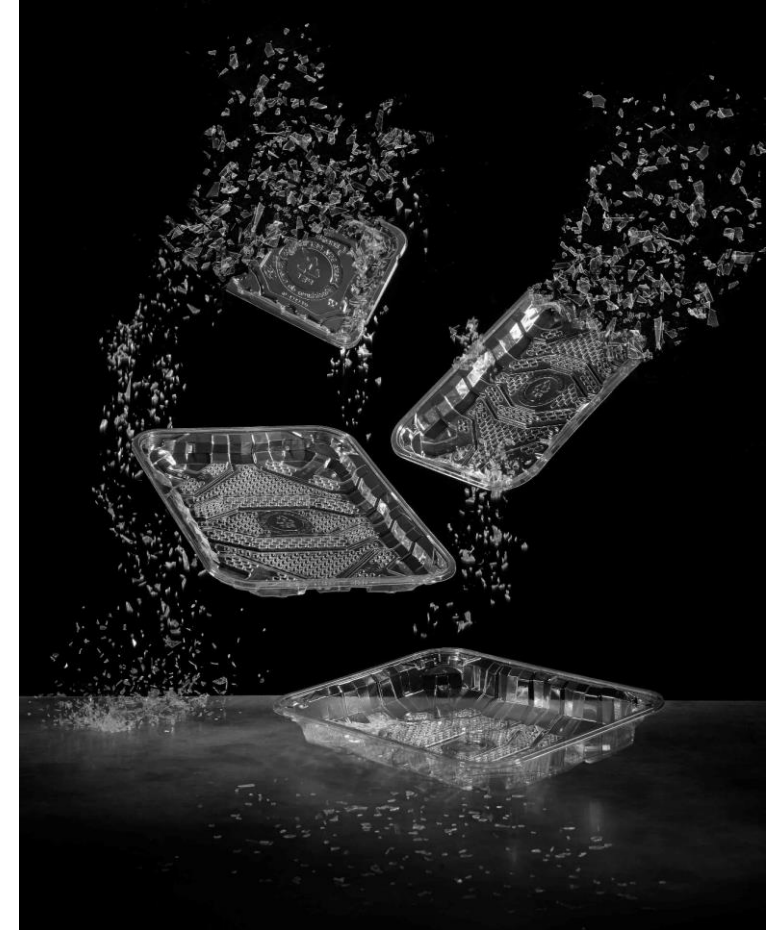
Fully circular

PET is an easily recyclable material which is strong, clear and durable and can be used time and again for new products. Our mission is to improve recycling of food packaging to increase availability of this valuable raw material, closing the loop.

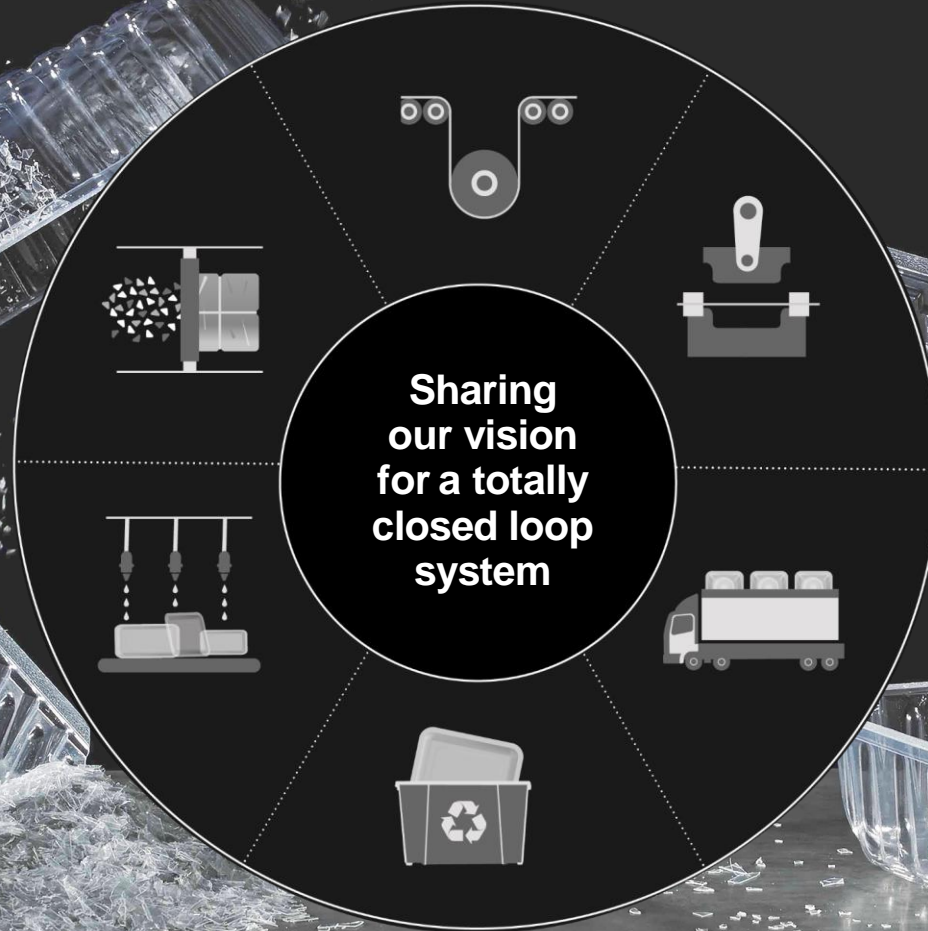


Maximum food protection

Trays and rigid films for form, fill and seal applications can be sorted and recycled back into more food grade packaging with no compromise on functionality or safety.

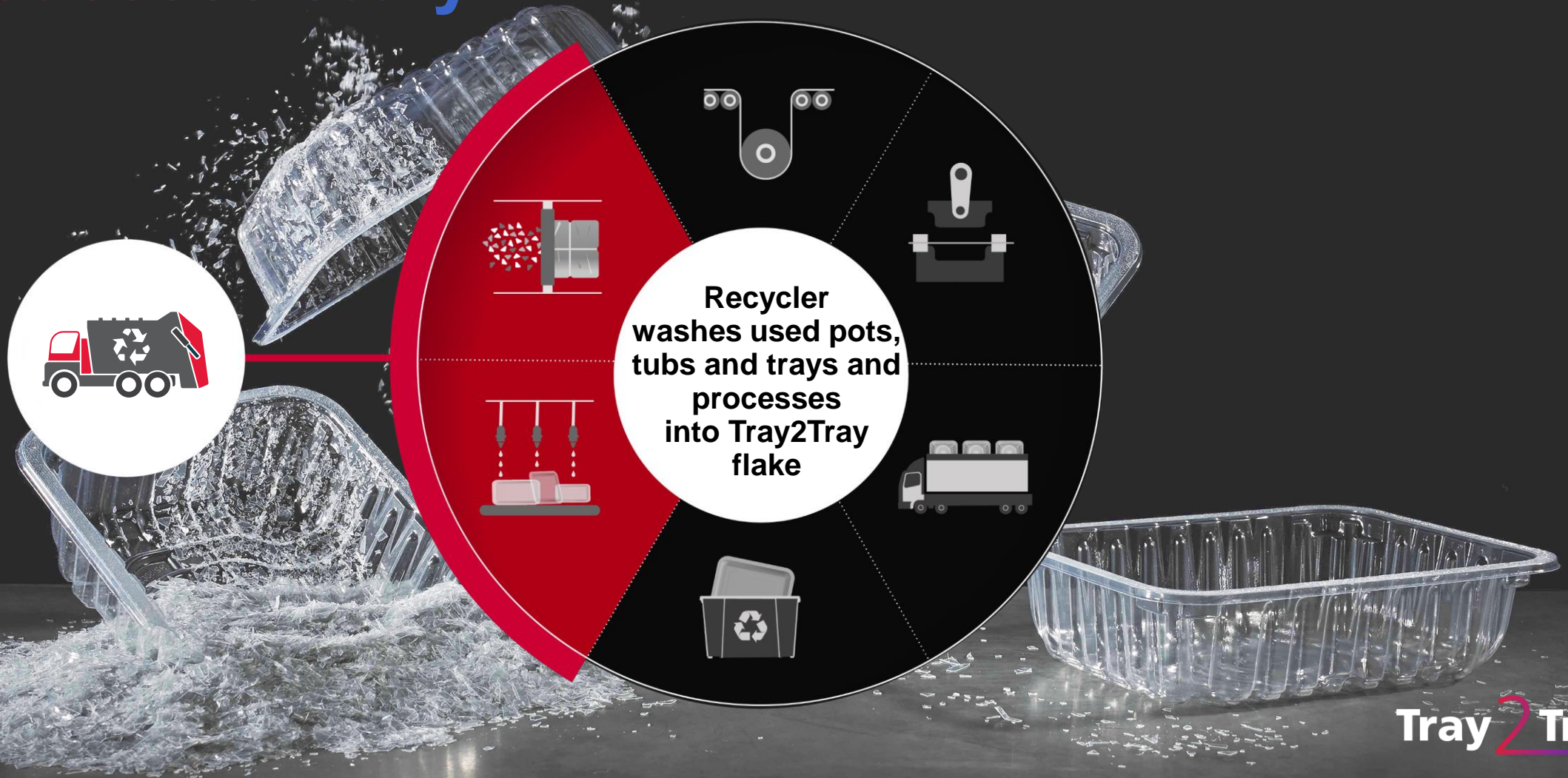


Building a closed loop: a success story



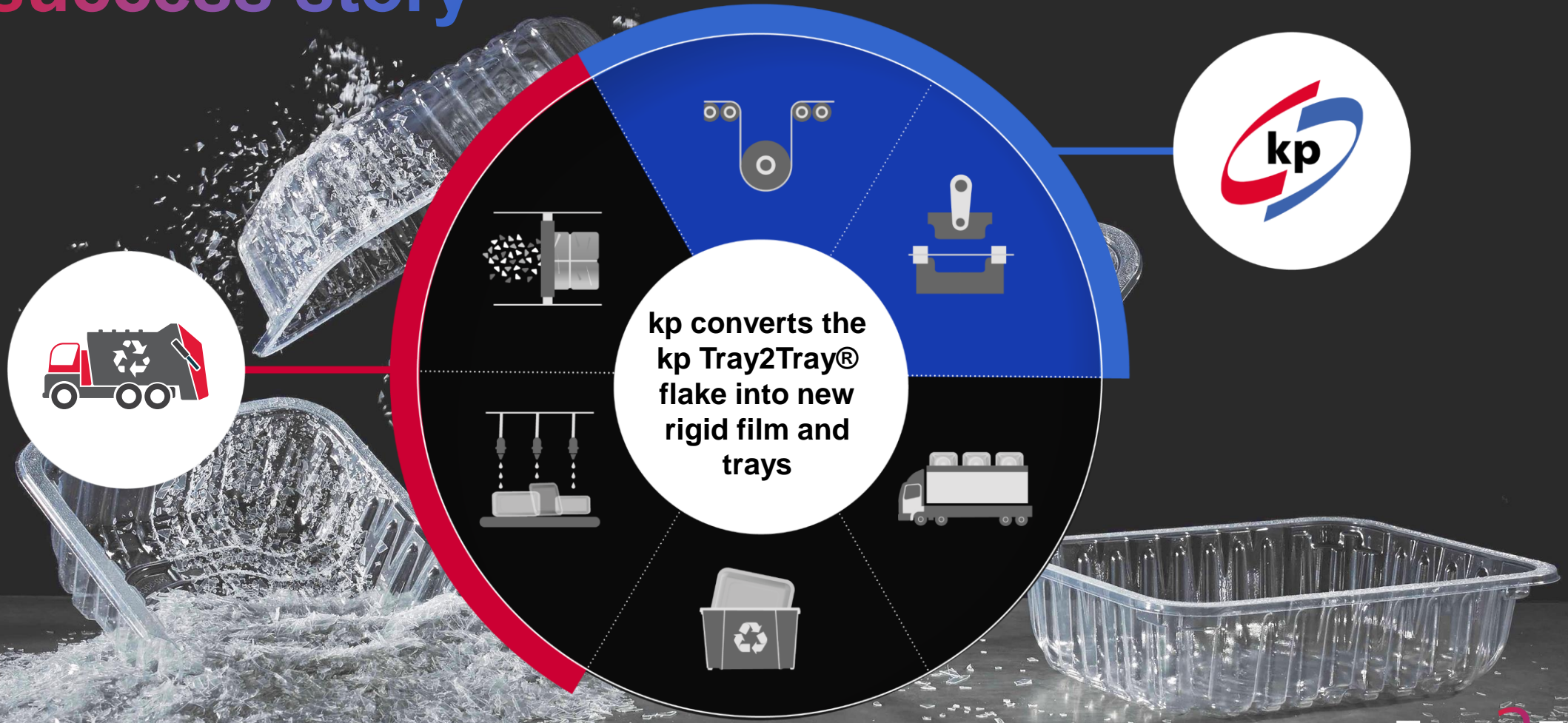
Tray²Tray

Building a closed loop: a success story



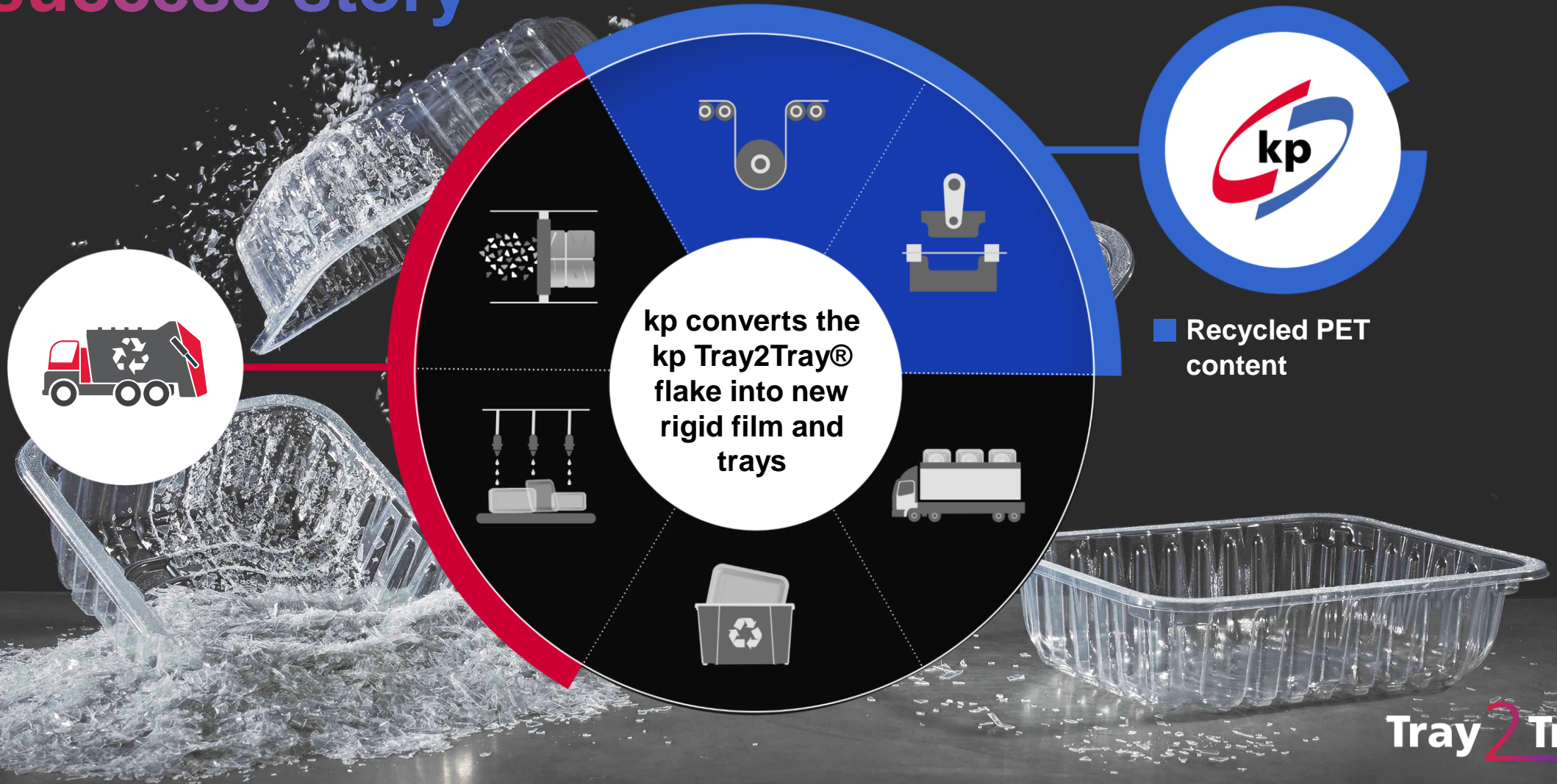
Tray²Tray

Building a closed loop: a success story



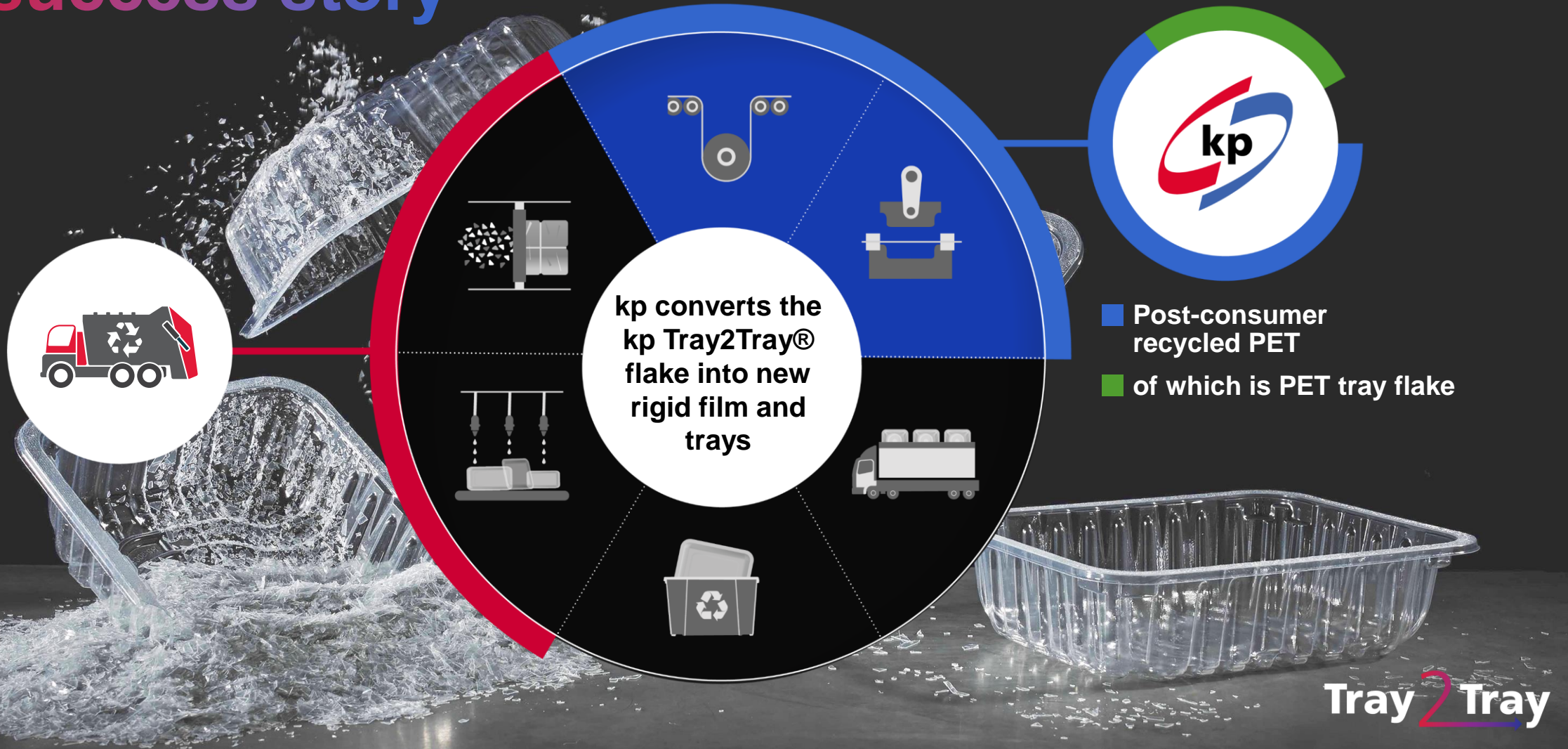
Tray²Tray

Building a closed loop: a success story

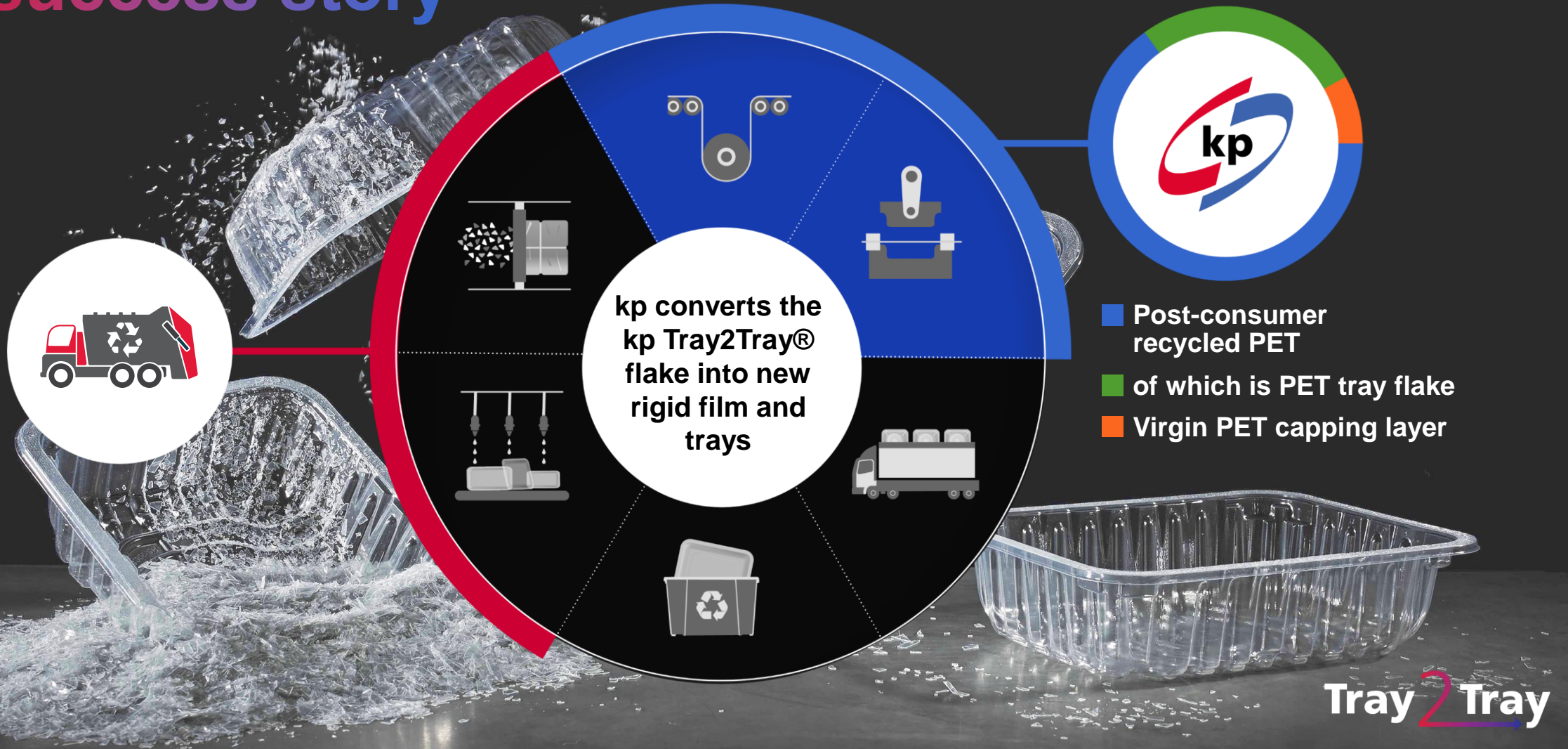


Tray²Tray

Building a closed loop: a success story



Building a closed loop: a success story

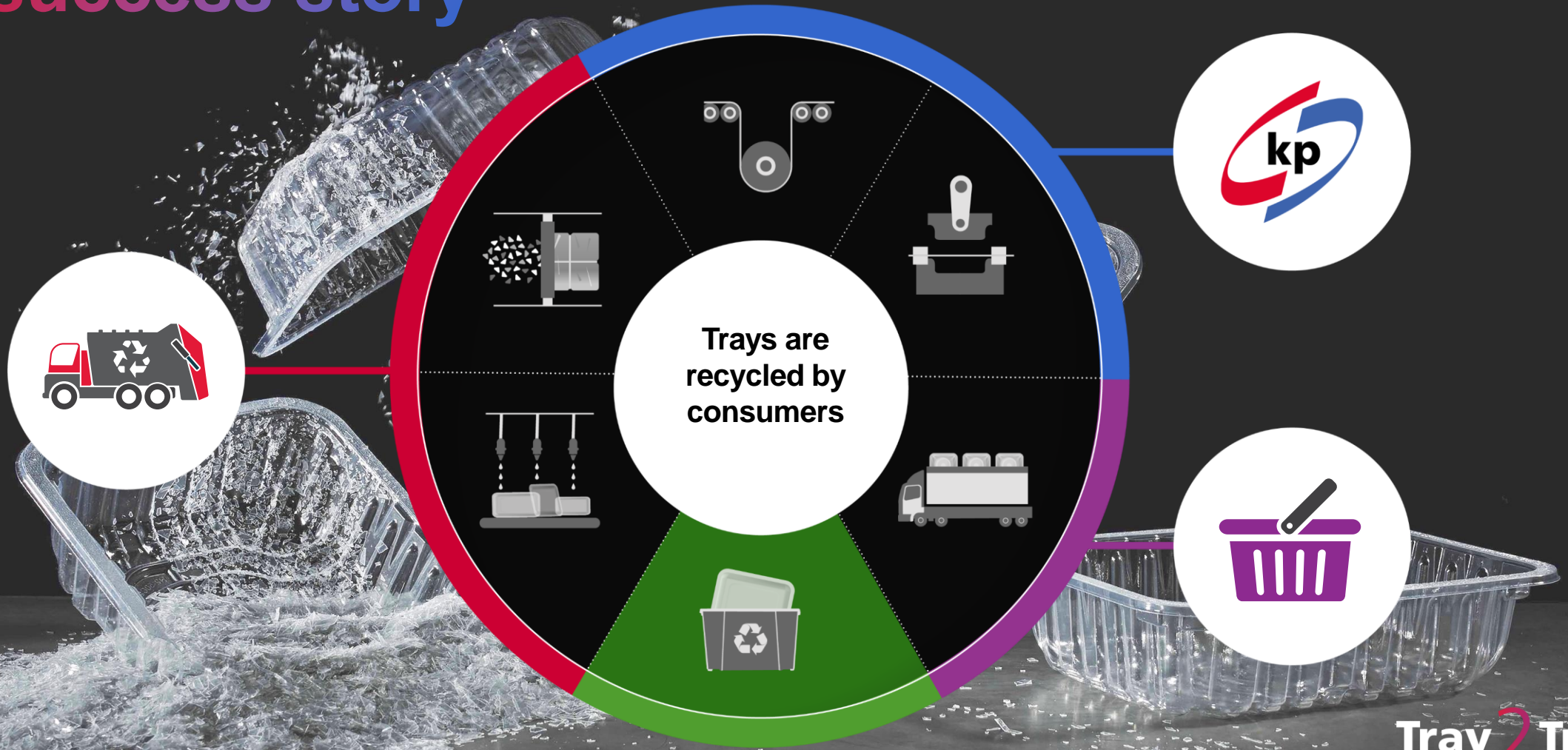


Building a closed loop: a success story



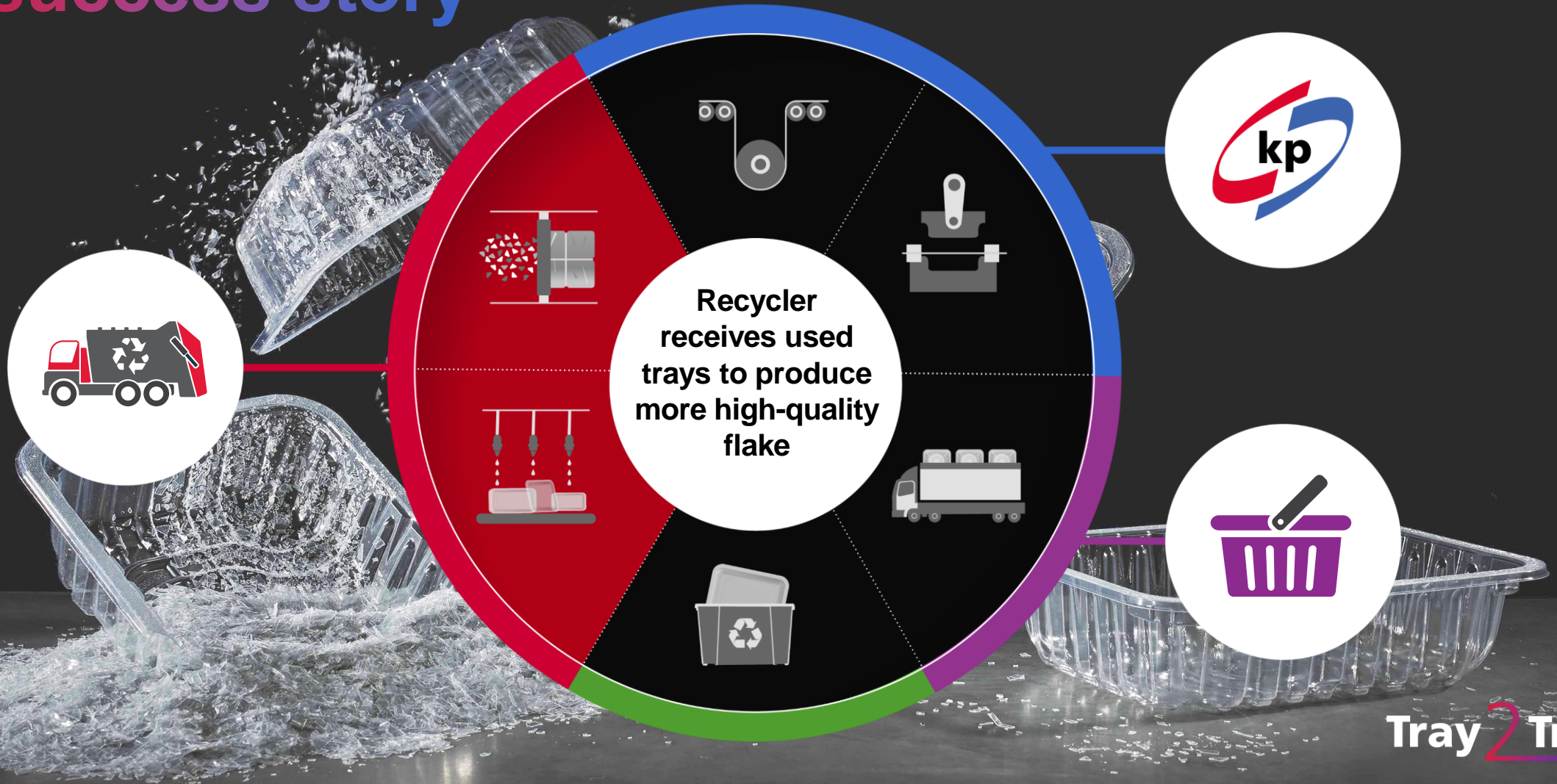
Tray²Tray

Building a closed loop: a success story



Tray ² Tray

Building a closed loop: a success story



Tray²Tray

Opportunities and challenges



**1000 ktons*
of opportunities**

- **1000k tonnes of PET trays are wasted each year!**
- **kp Tray2Tray® on its own has the potential to bring more than 50k tonnes of recycled PET back**



Opportunities and challenges



Closing the loop **at scale** demands a **high degree of collective action** and innovation



**Collective
action**

- **Design** alone not enough to enhance quality.
- **Bales specifications** must facilitate PTTs recycling.
- **Sorting** must be improved.
- **Separate collection or post-selection.**
 - Food/non-food
 - Mono/multi
 - Colors
- **Watermarks** or other **identification** alternatives have to be implemented.
- **Final consumer** has to understand the value of waste and collaborate.

Opportunities and challenges

We as an industry need to go **further, faster**



**Further
Faster**

- Different **legislative** initiatives are coming into force to define recyclability and boost recycled content.
- **EPRs support** is basic for **boosting demand**.
- **Ecomodulation** offering **cost incentives** for products meeting recyclability criteria and incorporating recycled material.
- **Packers & Retailers** have to ask for **closing the loop** by using PCR from thermoforms and be rewarded for it.
- **Converters** have to set **targets** around.

By 2030 plastic trays in Europe must be recyclable

**1000 ktons
opportunities**

**Collective
action**

**Further,
faster**

Thank you

Ana Fernández