



Petcore Thermoforming Event Bologna June 2023

www.petcore-europe.org

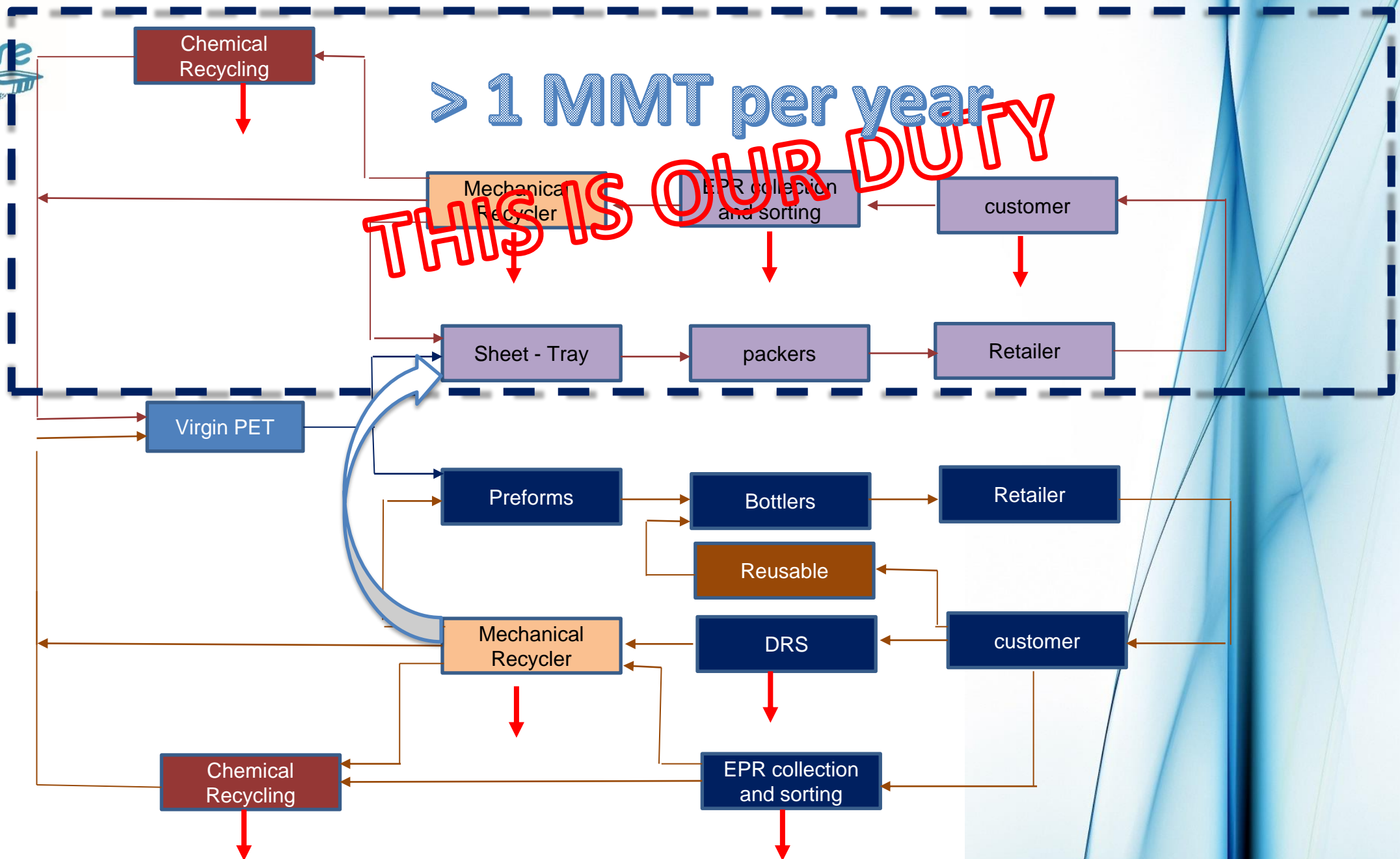
- First thing first:
 - We need to be responsible with the world we will leave to the next generations
- We all believe that Thermoformed packaging preserves food, minimize food waste and contributes to sustainability
- Trays and thermoforming packaging means significant volumes:
 - PET total consumption in Europe >4,5MMT
 - Tray and Thermoformed packaging in Europe >1,1MMT
- Regulation
- Sustainability requirements

All packaging to be fully recyclable and recycled at scale

Minimum plastic recycled content* (2030 and 2040) - Claims

Re-use and refill targets

Packaging minimization



- Thanks for coming and for your active participation
- I wish we have a great event that catalyze the activity towards our targets



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Dedicated Website - Annual Conference: www.petcoreeuropeannualconference.org

Communications Campaign Website: <https://www.recycletheone.com/en>

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