

## HOW TO IMPROVE CIRCULARITY VIA THE LATEST SORTING TECHNOLOGIES?

PET CORE WEBINAR

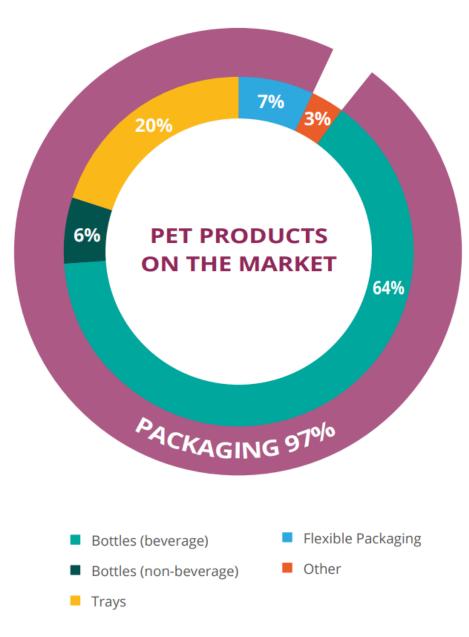
Valerio Sama ZOOM Webinar 19.03.2024 In 2020 approx. **3.6 Mt of PET bottles** and **1 Mt of PET trays** were placed on market in the EU27+UK.\*

Compared to 2018, this is an increase of **6% for PET bottles** and **11% for PET trays**.\*

The main application is packaging with approx. **70%** on **bottles** and **20%** on **trays**.\*

#### 2040 forecast:

- 4.2 Mt PET bottles POM- 1.7 Mt PET trays POM



Source: PET Market In Europe, State of Play 2022, Eunomia



### Legislation push towards higher recycled content

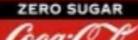


Brand owner commitments towards sustainability targets

Source: The Coca Cola Company, https://www.cocacolacompany.com/sustainability/packaging-sustainability/design



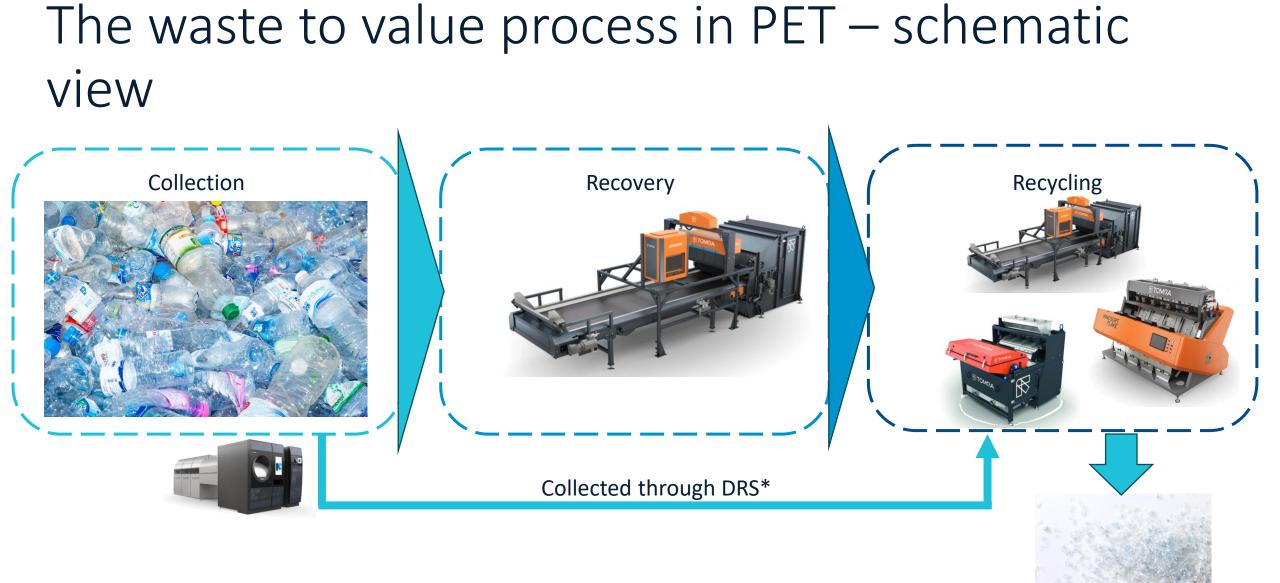






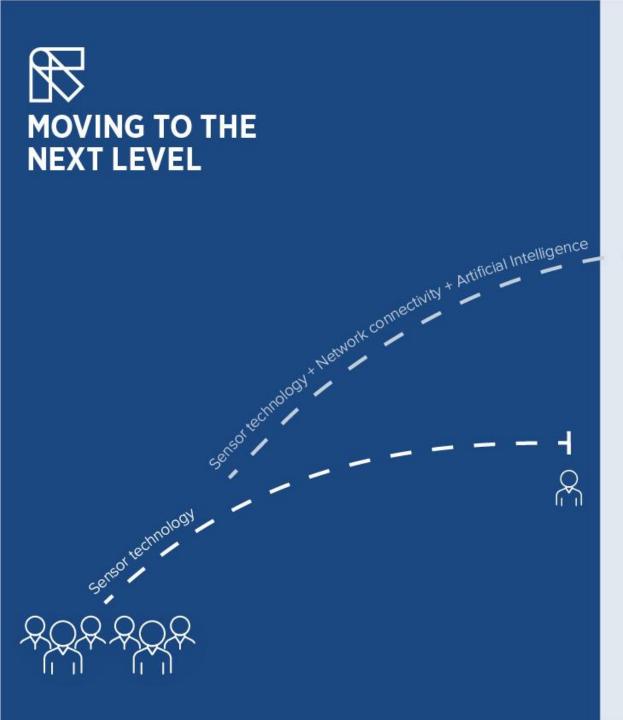


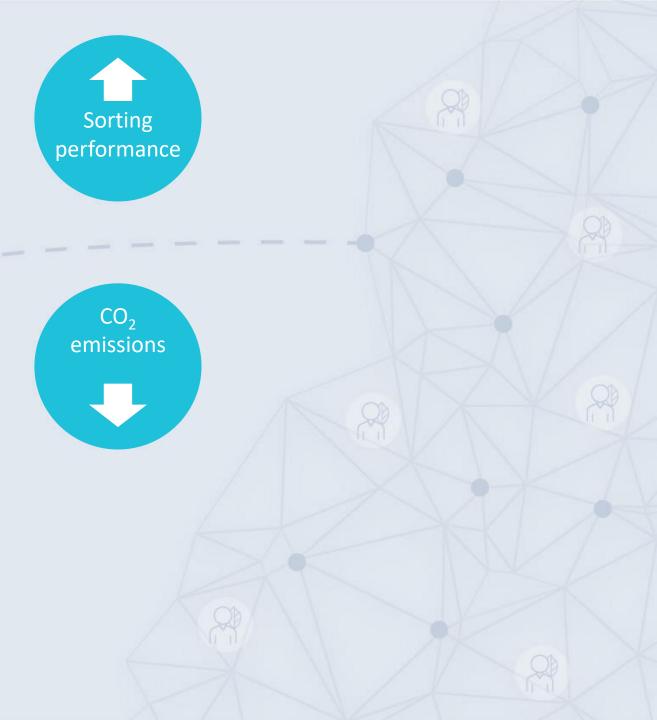
HELPUSRECYCLE.BE



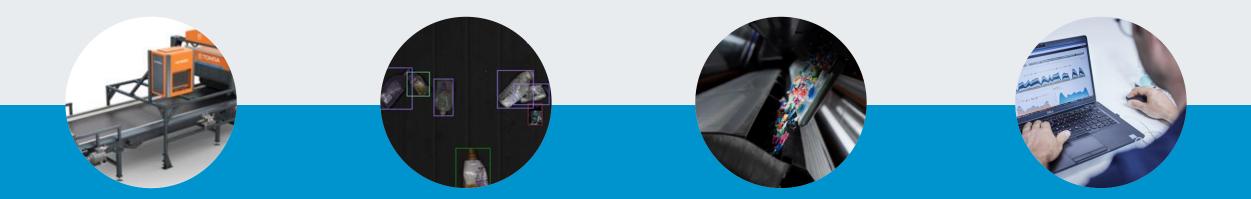
#### \*DRS = Deposit Return Scheme/System

TOMRA





## Advanced sensor-based solutions in the waste to value process of PET



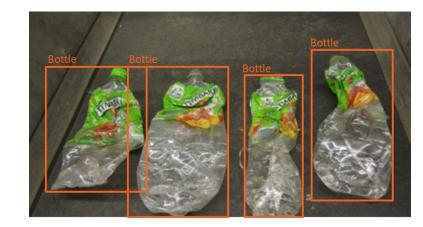
State-of-the-art NIR-VIS technology (AUTOSORT) e.g. for PET color sorting or PET bottles vs. trays GAINnext using AI/Deep Learning for advanced sorting tasks e.g. PET food vs. non-food or advanced PET cleaning (textiles, opaque bottles etc.)

AUTOSORT FLAKE and INNOSORT FLAKE for PET/PO flake purifying e.g. <10ppm PVC or <100ppm color contamination Digital solutions like **TOMRA Insight** or QC systems of our partner Polyperception to monitor the process in recovery and recycling facilities (process analysis, online quality control) Al/Deep Learning for Sensor-Based Sorting

Combination with state-ofthe-art NIR-VIS technology

Boosting circularity with new applications:

- PET food vs. non-food
- PET Cleaner (ejecting Opaque white, textiles, films, full sleeves)









### Flake sorting/purifying solutions



Built for maximum precision and yield Reliably detects all unwanted polymers Dedicated metal sensor Dedicated full-color cameras for precise color grading

High-yield and minimal losses thanks to software and mechanical design advancements

Integrated label and light-fraction separator\*

Advanced onboard statistics and TOMRA Insight integration for cloud-based data analysis

Reliable, easy to operate and maintain. Working temperature up to +40°C without additional cooling.

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### Svensk Plaståtervinning

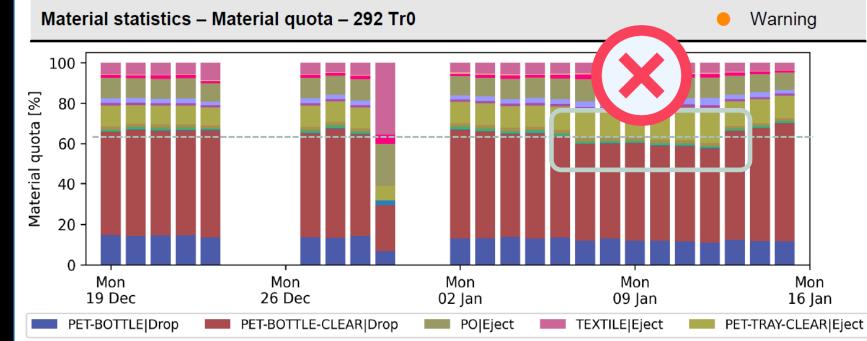
Automated monitoring of...

- ✓ machine heath parameters
- ✓ material throughput per machine
- ✓ incoming materials composition per machine

... enable early detection of machine sorting deviations with saved costs of up to 8000€ per incident

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# Holistic sensor-based sorting solution in PET recycling for maximum value



**TOMRA Insight for process control** 



## THANK YOU VERY MUCH FOR YOUR ATTENTION