



Media Release

FOR IMMEDIATE RELEASE

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Omyalooop – Our Contribution to a Circular Economy

Oftringen (Switzerland), November 15th, 2021

Omya International AG is pleased to announce the launch of Omyalooop, a new product family of Calcium Carbonate, dedicated to the transformation of the Polymers Industry towards a Circular Economy.

As a pioneer in the industry, Omya is using for its Omyalooop product portfolio highly selected recovered material from other industries that would otherwise be disposed as waste and that is certified by Bureau Veritas as 100% recycled. Due to its high quality, Omyalooop is meeting the food contact requirement EU10/2011.

Thanks to the new and broad product portfolio, currently used mineral fillers can be substituted by Omyalooop in many existing extrusion recipes, thus improving the sustainability and the recycling content of the final product.

This new product family reflects the company's commitment to offering sustainable and innovative solutions to a more circular polymer industry. For more information please visit omyalooop.omya.com or contact info.polymers@omya.com.





About Omya

Omya is a leading global producer of industrial minerals – mainly derived from calcium carbonate, dolomite and perlite – and a worldwide distributor of specialty chemicals. The company provides a wealth of innovative product solutions that contribute to its customers' competitiveness and productivity in multiple industries such as Construction, Paper & Board, Polymers, Food and Personal & Home Care. Omya further provides Environmental Solutions targeting the agriculture, water and energy markets. Founded in 1884 in Switzerland, Omya has a global presence extending to more than 160 locations in over 50 countries with 9,000 employees.

Committed to implementing the principles of sustainability at all company levels, Omya provides added value products and services from responsibly sourced materials to meet the essential needs of current and future generations.

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