



Pioneer Project “Holy Grail”

Save the Date

Workshop: Benefits and value of Tracer/Watermark sorting and need for standardization

Dear Sir, Madam,

The recent New Plastics Economy participant workshop in London in December 2016 has been the start of several Pioneer Projects, among which project “Holy Grail” that aims to explore i) benefits and value of tracers/watermarks in automatic sorting lines (Material Recycling Facilities, Recycling plants) and ii) how to standardize marker/tracer sorting solutions ensuring uniform market take-up.

P&G, who is taking the lead on this Pioneer Project, is delighted to confirm the date of a public workshop as part of this project. The intention of this workshop is to invite all stakeholders (brand owners, waste manufacturers, recyclers, packaging component producers, resin producers associations, ...) to

- i. Provide an update on the latest developments on tracer/watermark sorting (finished tracer projects, active tracer/watermark projects, learning from other industry..), and
- ii. Participate in a debate if and how tracer/watermark sorting should be introduced and standardized in the industry.

This workshop will take place on **April 4th, 2017 in Brussels** (Bluepoint Conference Center) and is open to the entire industry to participate. Registration is however necessary: please register by simply sending an e-mail to debelder.g@pg.com (deadline March 15th). A formal invitation with further details and agenda will be sent closer to the workshop to those that have been subscribed.



An optional company visit on **April 5th, 2017** is organised by Verstraete In-Mould Labels (part of Constantia Flexibles, a participant company to Pioneer Project Holy Grail)) in Maldegem (Belgium) to learn more about mono-PP packaging. Please indicate in your registration email if you are interested in attending this visit.

Warm regards,

Gian De Belder (P&G)

Lead, Pioneer Project Holy Grail

List of current participants to Pi.Pro Holy Grail:



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